

Childcare Photography FRANCHISE



Are you looking for a lifestyle that's more rewarding for you and your family? Are you ready to take control of your future and career?

Then here's a fantastic opportunity to use your existing skills and experience and enrich your life. By becoming a Sandpit Photos Franchise owner you will be part of a successful brand, with all the support you require to establish and grow a profitable and rewarding business.

Applicants can come from one of two backgrounds:

An experienced photographer looking to work inside a structured supportive franchise OR a qualified childcare worker looking to grow your own business.

Join the Sandpit Photos team and earn a rewarding income with a well established company in a growing industry. Full-time or part-time, enjoy the flexibility.

WHAT IS INCLUDED IN A SANDPIT PHOTOS FRANCHISE?

- A large, generous, exclusive territory where you can build long-term relationships with the centres, staff and managers.
- Ongoing support from our team, dedicated to making your new business successful and fun!
- Access to our proven brand and unique systems.
- Professional photographic equipment specially chosen for the type of photography we do.
- All images corrected and printed by our own professional award winning lab.
- Proven marketing systems to grow your business.

WHAT WILL YOU RECEIVE FOR YOUR INVESTMENT?

- A five year franchise agreement with 4 further five year options.
- Sandpit Photos uniforms and initial supply of stationery.
- Vehicle decals
- Names Badges and Photo ID.
- Access to our system which lets customers buy more prints on line long after the original sale – so you can earn money while you sleep.
- Professional photographic equipment, computers and software.
- Comprehensive training in all aspects of running a successful business
- Work flexibility – you choose when you work

WHO ARE SANDPIT PHOTOS?

We are Australia's only franchised photography business specialising in pre-school, kindergarten, and child care centre photography. We have found the perfect combination for beautiful kindy portraits is a contract professional photographer and you.



WHAT DO WE NEED FROM YOU?

You should:

- Pass the Sandpit accreditation program which is prepared and trained by a member of the Australian Institute of Professional Photography.
- Pass a 'Working with Children' check in your State.
- Pass a police check.

WE HAVE ESTABLISHED TERRITORIES.

We have several well established territories within Sydney and surrounding areas (Central Coast to Parramatta to Cronulla).

These have:

- Strong established loyal customer base
- Bookings in place for 2011
- Many clients have been established for many years – in some cases up to 10 yrs.
- Guaranteed sales level for your first 12 months of operation of your franchise

WHAT DOES THE PROCESS INVOLVE?

Before you purchase, it's important to consider the financial implications and impact of running a franchise.

You'll need to be able to access the finance to begin the business, maintain the business and cover your personal needs during its initial growth period. After completing your due diligence, then apply for your preferred territory, sign the franchise agreement and related documents. Next, you'll undertake training to gain the skills and confidence to successfully operate your new business.

HOW MUCH WILL IT COST?

- There are two entry levels into Sandpit Photos Franchising. Established territories with a guaranteed income start from \$30,000 or as little as \$15,000 for a recently developed area.
- Training fee of up to \$3,000 for one week's training at Head Quarters and up to one week in the territory, helping you launch the business.
- Your initial advertising launch fee of up to \$2,000 (territory with no existing clients) to be solely spent in your territory.
- 3.00% Royalty fee.

Details of all costs will be provided to you later in a Disclosure Document.

WANT TO FIND OUT MORE?

To find out more about this exciting opportunity, complete and return the Enquiry Form and Confidentiality Agreement to:

The Franchise Shop: Suite 19, 653 Mountain Highway, Bayswater, Victoria 3153
P: 1300 139 557 F: (03) 9729 9512